

Farm Management

The farm management and processing activities are monitored and controlled by qualified coffee expertise who are permanently employed by the company.

The expertise coffee seed from naturally grown forest of the same area, raise about 150,000 seedlings every year and disseminate the same to ultimate out grower farmers.

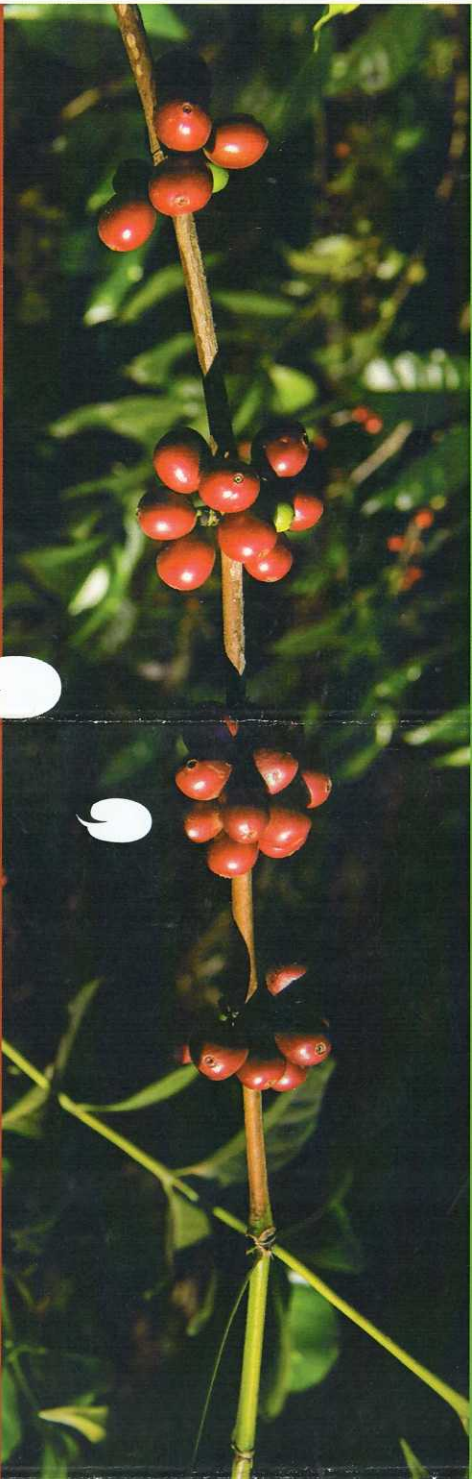
Products in Brief

1. Washed Coffee;

- Washed Guji specialty grade 1
- Washed Sidamo grade 2

2. Natural/ Sundried Coffee;

- Natural Guji specialty grade 1
- Natural Sidamo grade 4



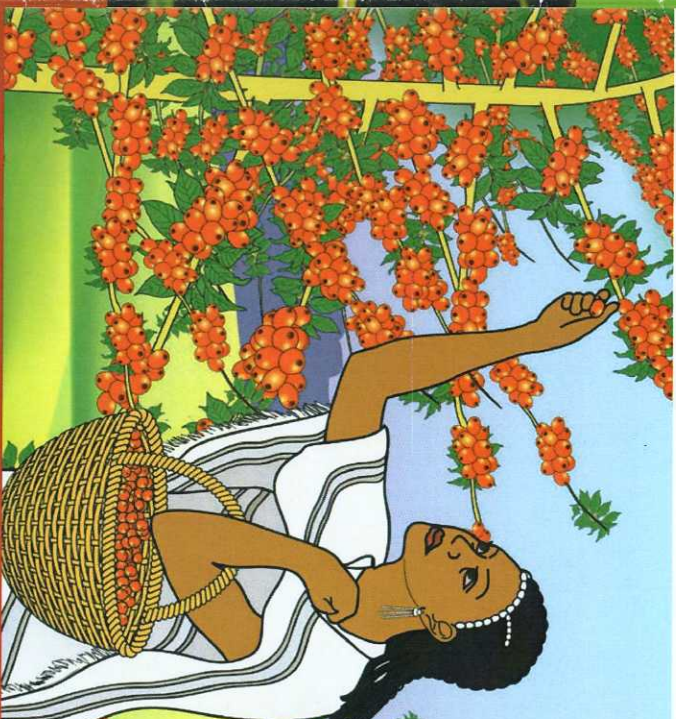
The Achievements

Mormora Coffee Plantation PLC was ranked as the first place winner of National taste of harvest Competition and as the second place winner of 2012 inter Country taste of harvest coffee cupping competition arranged by African fine coffee association (AFCA) in February 2012. And also won 3rd and 4th place in 2014 National test of harvest held in Addis Ababa.

Mormora Coffee Plantation PLC

Mob: +251 911 701 663
+251 939 837 196
+251 912 194 686
Tel: +251 113 725 464
Fax: +251 1137 25 464
P.O.Box: 21075/ 1000
Addis Ababa, **Ethiopia**
e-mail: ywodesasa@yahoo.com

Photo © PAOLA VIESI



*The coffee which grows in the heart
of the natural forest!*

Establishment

Guji Highland Coffee Plantation PLC is Family Business established in 2012 G.C with aim of Producing and marketing high quality coffee. The plantation is located in Oromia national regional state, Guji Zone, Oddo Shakiso Woreda, Danbi udo Kebele at about 534km toward in the south of Addis Ababa, the capital city.

Vision

Becoming the leading producer of organic and high quality special coffee in Ethiopia.

Mission

With help of its diligent and professional expertise equipped with State-of-art-technology, Guji Highland coffee plantation has a mission to supply indigenous Specialty coffee to international market in sustainable manner, generating adequate return while also ensuring operational service excellence and maximum satisfaction of stakeholders.

Values

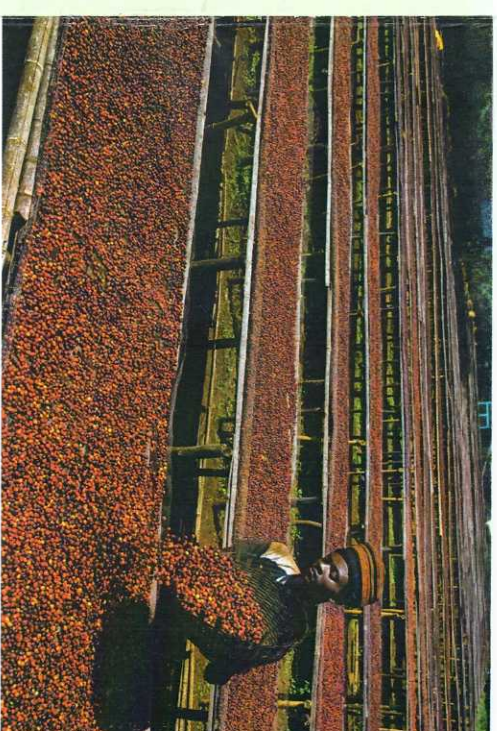
- Professionalism
- Quality and indigenous product
- Integrity
- Corporate social responsibility
- Sustainability and ongoing concern
- Excellent operational service and
- Ongoing and proactive brand positioning

Products and services

Guji Highland Coffee Plantation produces and supplies especial branded high quality coffee to international market. Our products are Guji and Sidamo natural and washed specialty coffee in various grades.

Uniqueness of Guji Highland Coffee

- Guji Highland Coffee Plantation seeds are collected from naturally grown (indigenous) mother three which has unique quality.
- Guji Highland Coffee Plantation is grown on fertile soil which has rich in organic substance decomposed over decades.
- Guji Highland Coffee Plantation is grown over altitude of 2000 to 2150 meter above sea level.
- Production potential



Guji Highland Coffee Plantation is developed over 650 hectares of land, out of which 400 hectare is developed by out growing farmers under strict guidance of Guji Highland Coffee Plantation expertise starting from seed selection from wild coffee tree to production, processing and marketing. Guji Highland Coffee Plantation produces up to 385 tons of coffee per annum, including amount produced by out growers.

Opportunities

There is untapped potential for the future expansion of the plantation;

Guji Highland Coffee Plantation is young coffee trees;

Improving social infrastructure which paves way for production and marketing of the Guji Highland Coffee Plantation.

Professional and diligent staffs who always work towards enhancing the coffee quality and operational service excellence.

There are over 20 highly trained permanent employees with more than a decade practical experience in coffee production, processing and marketing.

